

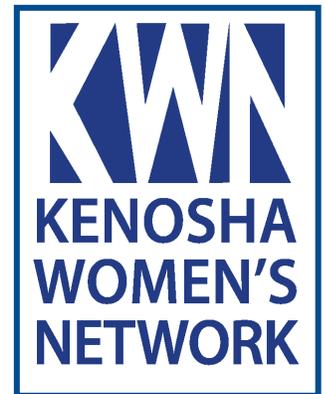
LEADERSHIP
Kenosha

A COMPETENT LEADER CAN GET EFFICIENT SERVICE FROM POOR TROOPS, WHILE ON THE CONTRARY AN INCAPABLE LEADER CAN DEMORALIZE THE BEST OF TROOPS.—GEN. JOHN J. PERSHING

WINTER/SPRING 2015 *Newsletter*

Kenosha Women's Network Awards Grant to Leadership

Thanks to Emily Delabrué, an Alumni of Leadership Kenosha and a member of Kenosha Women's Network, we received a grant from Kenosha Women's Network in the amount of \$925 on July 11, 2014. Kenosha Women's Network annually awards mini-grants to local not-for-profit organizations whose primary focus is helping women and/or children from Kenosha County. These funds were to be used to provide a scholarship for a woman or women who were employed by a Kenosha County non-profit to participate in the program to gain both personal and professional growth through the Leadership Kenosha experience.



The Leadership Kenosha Steering Committee received very few scholarship requests this year. However, this scholarship was awarded to a deserving young woman working for an area non-profit. Both she and her agency will reap the benefits of the knowledge learned through the Leadership Kenosha program.

MARK YOUR CALENDARS...

Join us for these Kenosha Kingfish Games and support Leadership Kenosha....

May 29, 2015 @ 7:05 p.m.
August 5, 2015 @ 7:05 p.m.

DO YOU HAVE NEWS TO SHARE?

Community Service, Life Events, Job Changes, Promotions, Baby News, Wedding News? We would like to know. As you make or discover news, email it to:

tedi.winnett@ces.uwex.edu
sherri.arnold@kenoshacounty.org

WELCOME LK CLASS OF 2014-2015

Kathy Bauernfeind, *Kenosha Community Health Center*
Juliani Bayan, *Gateway Technical College*
Mary Boland-Byrne, *Ocean Spray*
Carmelo Davila, *Kenosha County UW-Extension*
Rebecca Freund, *Goodwill Industries of SE WI, Inc.*
Carolynn Friesch, *Carthage College*
Mandi Ginn-Franz, *Carthage College*
Traci Gotz, *Gateway Technical College*
Nina Jones, *Goodwill Industries of SE WI, Inc.*
Jillian Kirschbaum, *Hospice Alliance, Inc.*
Jackie Schmitt, *Boys & Girls Club of Kenosha*
Janel Semon, *Kenosha Unified School District*
Matthew Thomas, *Uline*
J.R. Trimark, *S.C. Johnson & Son, Inc.*

The function of leadership is to produce more leaders, not more followers.

~ Ralph Nader

5 Key Traits of Great Leaders

In the book, *Lessons From the Top: The Search for America's Best Business Leaders*, Howard Schultz, the CEO of Starbucks, made the following observation:

"I think it's very difficult to lead today when people are not really truly participating in the decision. You won't be able to attract and retain great people if they don't feel like they are part of the authorship of the strategy and the authorship of the really critical issues. If you don't give people an opportunity to really be engaged, they won't stay."

Below are 5 key traits that great leaders should possess:

- **You must have a vision.** We've all heard the saying "You must stand for something, or you'll fall for everything." As a leader, you have to learn to communicate your vision or the vision of your company to the people you want to follow you. Learn to paint a picture with words. Speak it, write it, draw it, touch it. As you work, your company's vision should be in your mind every day, and you should reevaluate it occasionally so that it stays current with the changing times in which we live.
- **You must have passion.** Your employees want passion; in fact, they'll go to the ends of earth because of it, live and die for it. To build an extraordinary management team, you've got to light the "fire in their bellies," to get them to feel passion about the company and connect to the leader's vision. Passion is such a key part of being a great leader that if you don't have it, you simply can't be a great leader. Passion is infectious: When you talk about your vision for the company, let your passion for your vision shine through. Others will feel it and want to get on board with you.
- **You must learn to be a great decision maker.** There's a system you can use to become a better decision maker. It's called the Q-CAT (see below). When you use the Q-CAT, it'll help you to decide when to bring others into the process and what steps need to be taken to help you make better decisions.
Q = Quick. Be quick but not hasty.
C = Committed. Be committed to your decision but not rigid.
A = Analytical. Be analytical, but don't over-analyze (Too much analysis can cause paralysis.)
T = Thoughtful. Be thoughtful about all concerned, but don't be obsessive.
- **You must be a team builder.** To become a great leader, you must develop a great team or, one might say, a well-oiled machine. Start by handing off responsibility to your team and letting your team to run with it. Don't micromanage, but make yourself available if questions or problems come up.
- **You must have character.** Without character, all the other "keys" are for naught. That's because your innate character strengths and limitations play a critical role in your leadership style. The real question is, are you aware of just what role they play? All great leaders have taken steps to learn about their individual personality and what part it plays in their leadership style.

So are you a great leader? Or do you have the desire to become one? Remember, a great leader is someone who has a clear vision and can turn that vision into a vivid picture that others can see. When you speak about your vision, it should be with a passion you feel in your heart, a passion that creates so much enthusiasm that your team will want to jump on board. When major decisions need to be made, you should encourage everyone to use the Q-CAT system and be responsible for his or her own actions. And you should be continually assessing your own character and never stop growing, personally or professionally. If you can apply the five keys to great leadership, you'll be well on your way to becoming a great leader surrounded by great employees!

Taken from <http://www.entrepreneur.com/article/163590>

ATTENTION ALL ALUMNI

HELP us maintain an accurate database. If your information has changed please let us know.

Email: tedi.winnett@ces.uwex.edu

CONTACT INFORMATION

Kenosha County UW-Extension
Kenosha County Center
19600 75th Street, Suite 2
Bristol, WI 53104
262-857-1945



2014-2015 LEADERSHIP KENOSHA STEERING COMMITTEE MEMBERS

Jason Pruitt, *Chairperson*

Bill Whyte, *Vice Chairperson*

Heidi Skokut, *Secretary & Marketing Recruitment Co-Chair*

Melissa Thompson, *KACC Board Liaison*

Matt Nelson, *Marketing Recruitment Co-Chair*

Lorien Thomas, *Scholarship Fund Development Co-Chair*

Laura Gregorski Tyuanitis, *Scholarship Fund Development Co-Chair*

Bobby Nash, *Alumni Committee Chair*

Edwin Clark

Dana Berry

Cynthia Brown

Sherri Arnold

Chuck Jester

Debra Karp

Kathy Thompson

Laurie Yake

Lou Molitor

Tedi Winnett

Leadership Kenosha is a program of the Kenosha Area Chamber of Commerce, in partnership with Kenosha County UW-Extension



Working Hard....

Leadership Kenosha Projects 2014-2015

The following are the projects that have been chosen by this years class.

Team Name: Inspirational Alliance
Members: Julian Bayan, Carolyn Friesch, Jill Kirschbaum, Jackie Schmitt
Project/Sponsor: Kenosha Area Family and Aging Services
Description: Senior Dining Program Marketing



KAFASI provides the Senior Dining program throughout Kenosha. This program is under-utilized throughout the county but particularly at 3 sites located west of I-94. These sites are the Westosha Community Center (Bristol), The Sharing Center (Trevor) and The American Legion (Twin Lakes). Recently the Kenosha News reported a large area of poverty in the Western County, so this would be a timely project targeting that area of Kenosha County. Additionally, promotion of the senior dining sites would benefit the host sites in gaining exposure, in particular, The Sharing Center which also provides services designed to reduce food insecurities. Our overall objective for this project is to gain a 20% increase in the average number of seniors served per day at the three western county sites. The plan would be to create a marketing plan, meet with seniors in the community and implement marketing strategies to help achieve the goal to increase participation by 20%.

Team Name: Community Impact
Members: Kathy Bauernfeind, Mary Boland-Byrne, Carmel Davila
Project/Sponsor: Kenosha Literacy Council
Description: Volunteer Recruitment Campaign



The Kenosha Literacy Council (KLC) helps adults and families in Kenosha County improve their English reading, writing and speaking skills with the assistance of trained volunteers. Last year, nearly 600 learners from 39 different countries were better able to care for their families, get a job, and become more active in our community because of their improved literacy. Last year, 207 volunteers helped KLC's nearly 600 adult learners improve their English reading, writing and speaking skills. These amazing volunteers gave \$175,000 worth of service to our community. The LK team would be responsible for planning and implementing a community-wide volunteer recruitment campaign. The campaign could result in a one-time event (example: an open house), a series of small events and/or utilize ongoing efforts, such as flyers or posters. The team would identify and work with key community partners who are able to increase awareness of the Literacy Council and its ongoing need for volunteers.

Team Name: Team Credo
Members: Mandi Ginn-Franz, Nina Jones, J.R. Trimark
Project/Sponsor: Kenosha Unified PTA Council
Description: EPIC Engaging Parents in Class



As the largest volunteer child advocacy association in the nation, Parent Teacher Association (PTA) reminds our country of its obligations to children and provides parents and families with a powerful voice to speak on behalf of every child while providing the best tools for parents to help their children be successful students. Membership in PTA is open to anyone who is concerned with the education, health, and welfare of children and youth. On the local level our units and councils partner with their schools to increase parent involvement and enhance and expand the educational opportunity of all children in their community. They work to improve the health, welfare and safety of all community members and to engage the community in the work of the schools. They provide programs to help families overcome barriers of language, culture and poverty so that their children can succeed in school and grow to be productive adults. This project will create awareness and track improvements in parental engagement in cooperating PTA schools with emphasis at the elementary levels.

Team Name: Pathfinders
Members: Rebecca Freund, Traci Gotz, Janel Semon, Matt Thomas
Project/Sponsor: Genesis House
Description: Career Counseling Project



The Genesis House is a non-profit, live-in Christian maternity home in Pleasant Prairie supporting single young women in crisis pregnancies. Young women between the ages of 18-26 are welcomed into the home at any time during their pregnancy. We equip young mothers spiritually for life, motherhood and success. We are a 'safe place for new beginnings and second chances.' We have a strong emphasis on education and independence. Therefore, if any resident does not have a high school diploma they are required to begin working on their GED. Most of our residents have very little self-esteem, and no concept of their own potential. Hence, most of them think welfare is the only solution to their plight of single parenting. We would appreciate your members teaching specific skills such as completing on-line job applications, résumé composition, dressing for an interview, interview role-playing, presenting oneself professionally, etc. This project might provide our residents with experience in job search preparation. It is our goal to help them become independent and self-supporting single parents; not relying on the welfare system. The Career Counseling Project would be an encouragement to them to believe in themselves, their potential, and their eventual responsibility to contribute back to the community. The Leadership Kenosha team will experience first-hand the lack of motivation, confusion, and hopelessness of a population group struggling with a cycle of unproductive lives in the generations before them.

WHAT ARE YOU UP TO? *We are more than aware that our Leadership Kenosha alumni are a talented and diverse group of individuals. They serve and support numerous causes and interests in Kenosha County. Although, we sometimes hear about promotions and appointments in our area newspaper, we want to know more! If you or an alumni you know has won an award, taken on a project with passion, received a promotion or even just have news to share, please pass it on. You can send any news to: tedi.winnett@ces.uwex.edu OR sherri.arnold@kenoshacounty.org*

SCHOLARSHIP FUND COMMITTEE BAKE SALE A SUCCESS

October 17 the Leadership Kenosha Scholarship Committee held its Fall Bake Sale. We only had three individuals who baked for us so the pickings were a bit slim, however, our basket assortment to raffle was great. We had over 20 baskets to raffle, which consisted of anything from a gift certificate to Twisted Cuisine to a basket of household cleaning products.

All in all the day was a success. The fall bake sale, raised \$820.85 for the scholarship fund. The committee worked diligently to obtain donations for the raffle and this event would not have been a success without each and everyone of the committee members. It is only through the support, dedication and donations of the Leadership Kenosha Alumni, area businesses that this is possible. Mark your calendars for the upcoming bake sale on March 13, 2015. Your support enables many up and coming leaders in our commu-

nity the ability to attend Leadership Kenosha and gain the many skills that are offered.

Be sure to thank the committee and its dedicated leaders, Lorien Thomas and Laura Gregorski Tyunatis for their efforts. We would also like to thank the many businesses who support our program, please be sure to support those who support us!



MARK YOUR CALENDARS

Bake Sale

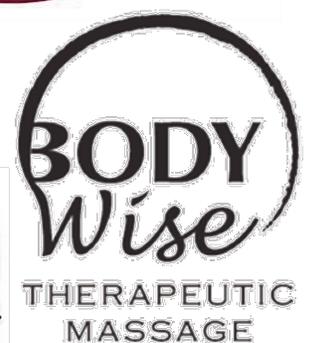
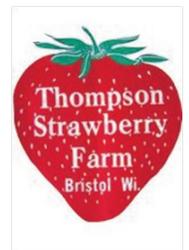
Kenosha County Job Center
Friday, March 13
8:30—11:30 a.m.

Please donate money, baked goods, gift certificates or gift baskets!

Contact:

Lorien Thomas at lthomas@kUSD.edu
Laura Tyunatis at laura@visitkenosha.com

Leadership Kenosha would like to thank these businesses for their support. Please support those who support us!



WWW.LEADERSHIPKENOSHA.COM

Recruiting Leadership Kenosha Alumni to serve!

The following organizations are looking for Leadership Kenosha Alumni:



Open Wings Learning Community

They are seeking Leadership Kenosha Alumni willing to serve on their board of directors. The board meets once/month. Current board members and their bios are listed on their website. <http://www.openwingslearning.org/> They are looking for people to help them connect more fully in Kenosha and surrounding areas and individuals who share their mission.

For more information contact:

Open Wings Learning Community Director, Kim Hufferd-Ackles, PhD
2001 80th Street
Kenosha, WI 53143
262.748.9671
kimhufferd-ackles@openwingslearning.org



Peace Learning Circles, Inc

www.peacelearningcircles.org

Peace Learning Circles is recruiting individuals to serve on their Board of Directors. The organization serves both Kenosha and Racine Counties. Their mission is to promote a culture of peace through education to youth and communities. They currently provide peace education workshops to 4th & 5th graders and have done several peace education programs in senior living facilities. They meet the 3rd Thursday of each month 6-8pm at Gateway Technical College Bio-Sciences Building, Kenosha.

For more information contact:

Sue Hollow, Executive Director
jsollow12@yahoo.com
(262) 939-1285

Become a Tech Wizards Mentor!

Tech Wizards is an afterschool program that exposes school-aged youth to robotics and other STEM-related activities in a small-group mentoring environment.

We are currently looking for volunteers to serve as mentors for the Washington Middle School and Lincoln Middle School sites in Kenosha **one day a week**.

The ideal Tech Wizards Mentor:

- Will be committed to working with youth on a weekly basis (once a week) and readily willing to support young adolescents as they learn and refine valuable life and workforce skills
- Must be willing and able to provide guidance for the students and build positive mentor/mentees relationships
- Must pass a criminal background check satisfactorily

Mentors will be trained. Experience mentoring and/or with robotics or STEM is certainly welcomed but not required. Curriculum and other activity planning tools will be provided.

For more information please contact:

Carmelo Dávila, Youth Development Educator
Kenosha County UW-Extension
carmelo.davila@ces.uwex.edu
(262) 857-1934



"NO MAN WILL MAKE A GREAT LEADER WHO WANTS TO DO IT ALL HIMSELF OR GET ALL THE CREDIT FOR DOING IT."

ANDREW CARNEGIE

Leadership Kenosha Alumni Needed to serve...

Big Brothers Big Sisters - Seeking Committee Members

We are primarily looking for individuals that have a passion for helping children and a passion for our mission. Secondly, the board is looking for individuals that know Kenosha, understand the Kenosha community and how we can reach volunteers in creative new ways and serve the children in our program and on our waiting list more effectively.

Our board and committees have had some recent long term individual's roll off and it has left our board and committees very SC Johnson and Racine loaded. That is why we have reached out to find a greater diversity of individuals and renew streams of talent from other companies.



Big Brothers Big Sisters

Key Attributes of a Committee/Board Member:

- Active participation in the committee and regular attendance at monthly or bi-monthly meetings
- Passion and energy, we are looking for people that truly care about the mission and want to help us serve the children waiting for a mentor
- Focused – We are looking for individuals who bring ideas AND follow-through
- Actively participate in one or more fundraising activities or special events sponsored by BBBS each year.

These are the committees of which any we would like help. While our agency does need to fundraise, our greatest need is for creative individuals who can help us get the word out about our need for mentors. We need to get our brand recognition up, find ways into local businesses and schools and motivate individuals to become mentors.

Location/Date/Times of meetings and/or special event meetings:

Board Meetings – 2nd Thursday every other month 5-6:30pm

Committee Meetings – the off months, varies based on committee – call in options are available

*Note – our committees/board are less about the formal meetings and more about an ongoing sharing of ideas and teamwork. We often are emailing throughout the month about ongoing smaller decisions or ideas that we would like to progress. Certainly monthly meetings keep us on track but we don't want to limit ourselves to that structure.

Committee	Frequency	Description
Executive Committee	Ad-Hoc	See Bylaws
Finance	Ad-Hoc	Financial Oversight of the Agency
Board/Staff Development	Ad-Hoc	Organizational Development, Maintenance of Employee Handbook and Policies
Program	Monthly	Review and make recommendations against the agencies programs and establish measurements of the agencies effectiveness to be reported regularly to the board. Responsible for planning and coordination of enhancing activities for Big's and Little's in the program as well as volunteer recognition.
Fund Development	Monthly	Oversight of Grant Strategy, Fundraising Planning & Execution
PR/Recruiting	Monthly	Responsible for overall recruiting roadmap and public relations strategy, responsible for delivering a plan and budget request to be approved by finance committee and Board.

For more information please contact:

Ryan Tamminga
 rltammin@scj.com
 (262) 260-2750

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

~John Quincy Adams

WWW.LEADERSHIPKENOSHA.COM