Welcome 2013-2014 Leadership Class

Join us in welcoming this year’s class (the largest in LK History) from various businesses and organizations in our community.

Elizabeth Adkins, Advocate Condell Medical Center
Anita Alfaro, Hospice Alliance
Jackie Anderson, Aurora Medical Center—Kenosha
Susan Blust, UW-Parkside
Diane Boehm, SC Johnson
Megan Burgess, ELCA Outreach Center
Paris Echoles, Kenosha Unified School District
Amy Greil, UW-Extension, Kenosha County
Lauren Hansen, Carthage College
Selina Hochertz, Gateway Technical College
Christian Isaacson, Boys & Girls Club of Kenosha
Chuck Jester, Ocean Spray
Jennifer Krase, Modine Manufacturing
Danielle Lazzaro, Herzing University
Genevieve Moreno, Kenosha Achievement Center—Early Head Start
Stacy Riley, Gateway Technical College
Samantha Sullivan, City of Kenosha—Kenosha Public Museum
Karon Thomas, Kenosha Achievement Center
Kathy Thompson, Xen Industries
Patricia Woods-Clark, Goodwill Industries
Karl Zuberbuehler, Kenosha County

The growth and development of people is the highest calling of leadership.

~ Harvey S. Firestone

LEADERSHIP KENOSHA SCHEDULE

Below is the remaining schedule for the current Leadership Kenosha class:

January 15 - Challenge is the Crucible for Greatness
February 19 - You Either Lead by Example or You Don’t Lead at All
March 19 - The Best Leaders are the Best Learners
April 16 - Leadership is an Affair of the Heart
May 21 - Leaders Say Yes
October 4 was a day of success for not only the Scholarship committee but also Leadership Kenosha. The fall bake sale which is coordinated by the scholarship committee was a great success, raising $896.20 for the scholarship fund. It is only through the support, dedication and donations of the Leadership Kenosha Alumni, area businesses and the hard work of the committee that this is possible. Mark your calendars for the upcoming scholarship fund events in 2014. Your support enables many up and coming leaders in our community the ability to attend Leadership Kenosha and gain the many skills that are offered. Be sure to thank the committee and its dedicated leader, Debbie Schwandt for their efforts. We would also like to thank the many businesses who support our program, please be sure to support those who support us!

DID YOU KNOW...
Donations to the scholarship fund are accepted via PayPal on the Kenosha Area Chamber of Commerce website... visit the site today!

Leadership Kenosha would like to thank these businesses for their support. Please support those who support us!

Leadership Kenosha is a program of the Kenosha Area Chamber of Commerce, in partnership with Kenosha County UW-Extension
The True Meaning of Leadership

What does leadership really mean to you? To many leadership is more than some title...it is a way of life. A true leader should stand out from the crowd and in all they do, from the way the person talks, looks and acts. Great leaders live with integrity; they are honest, trustworthy, authentic and compassionate. Try being a leader that you yourself would follow, this will make others want to follow you. Remember a few things when becoming a leader to follow:

- True leaders know it's about the people and not about themselves. Lead from the front. It's important to focus on the people you sponsor and what they desire.

- Learn to do less telling what to do, and start asking more questions to learn more about them. You can learn a lot about a person by asking questions.

- Do more listening than talking, to really find the problems, so you can find solutions for the problems, and give solid advice.

- A great leader inspires trust and action. A benefit from being a leader is to share goals and dreams with your team.

- Lead others with your words and actions, this earns trust.

- Inspire others to develop their skills. Your actions often inspire your members to believe in themselves and accelerate.

- A leader is also out in the trenches doing it every day. When others see you walking the walk and talking the talk they have more respect and trust in you.

- Lead by example, people believe what they see, not what they hear.

- Leaders offers others hope and inspiration. Make a positive difference in others lives and you will also see one in your own.

- Offer encouragement to those who are hesitant or afraid and inspire others by helping them discover their unrefined talents.

- Leader help plan for success, encourage others to have a plan to reach their goals. This is essential for success.

- Leaders have a vision and know their destination. They acknowledge where they are currently in their life and know where they want to end up.

Taken from: http://ezinearticles.com/5274067

MARK YOUR CALENDARS...
2013-2014 Graduation and 15 Year Alumni Event
May 21, 2014

Do you have news to share?
Community Service, Life Events, Job Changes, Promotions, Baby News, Wedding News? We would like to know. As you make or discover news, email it to:
sherri.arnold@kenoshacounty.org
robert.nash@kenoshacounty.org

WHAT ARE YOU DOING?

We are more than aware that our Leadership Kenosha alumni are a talented and diverse group of individuals. They serve and support numerous causes and interests in Kenosha County. Although, we sometimes hear about promotions and appointments in our area newspaper, we want to know more! If you or an alumni you know has won an award, taken on a project with passion, received a promotion or even just have news to share, please pass it on. You can send any news to the alumni committee at:

sherri.arnold@kenoshacounty.org
robert.nash@kenoshacounty.org

WWW.LEADERSHIPKENOSHA.COM
The following are the projects that have been chosen by this years class.

**Team Name:** Sole Survivors, Making Strides  
**Members:** Anita Alfaro, Jackie Anderson, Paris Echoles, Danielle Lazzaro  
**Project/Sponsor:** Homeless Foot Care Clinic, ELCA Outreach Center  
**Description:**

The homeless population in Kenosha is averages around 200 each year. This population has many challenges which they face every day. When a person walks around outside all winter with wet feet, there are many risks. The intent of this project is to work with the Outreach Center clients and staff to set up a homeless foot care clinic. This project is an effort to help the homeless population of Kenosha. The team would potentially work with local nursing students and/or local podiatrists in setting up a foot care clinic at the Outreach Center twice a month for three months. This foot care clinic would allow homeless individuals to have their feet inspected and treated by a knowledgeable person.

**Team Name:** “The Flok” (Future Leaders of America)  
**Members:** Elizabeth Adkins, Christian Isaacson, Genevieve Moreno, Stacy Riley, Samantha Sullivan  
**Project/Sponsor:** Be the Change, Education Matters  
**Description:**

Wisconsin DPI’s reports that between now and 2025 nearly 40,000 students in Kenosha, Racine, and Milwaukee won’t graduate from high school. Of those that do graduate, over 60,000 won’t be proficient in reading; over 75,000 won’t be proficient in math skills. Our region has some of the lowest standardized test scores in the nation. In a Kenosha 2012-13 pilot program with 15 at-risk Tremper High School students, using systematic, individualized skills tutoring, Education Matters helped students attain an average improvement of 1 grade level in reading and 20% in math – within 30 hours of tutoring. This team has been asked to put together a short video that captures the essence of this program to be used to recruit participants and donors.

**Team Name:** “DCMS” (Design, Create, Motivate, Success)  
**Members:** Diane Boehm, Megan Burgess, Selina Hochertz, Chuck Jester  
**Project/Sponsor:** Staff Lounge & Memorial Garden Makeover, Brass Community School  
**Description:**

Brass Community School is a school that embraces diversity in many forms. 93.4% of its student body qualify for free or reduced lunch. The hardworking teachers and staff members at Brass School do not have a nice area in which they can collaborate, relax, or work outside of their classrooms. The parents of BCS feel that the teachers deserve something that would make their work environment more comfortable. They have wanted to give the staff lounge a makeover for several years, but have lacked the time and manpower to do so. This team will work closely with the principal of Brass Community School and the PTO to learn the needs of the staff and the things they would like to have incorporated into the lounge. They will present a blueprint of the lounge renovation to the principal and, upon his approval, will execute the renovations. The team will also assess the current garden space and research the ways to make it sustainable and easily maintainable for many years to come.

**Team Name:** Give Downtown the Ole College Tri  
**Members:** Lauren Hansen, Karon Thomas, Kathy Thompson, Karl Zuberbuehler  
**Project/Sponsor:** Connecting Colleges to Downtown, Downtown Kenosha  
**Description:**

The purpose of this project is to revitalize Downtown Kenosha through business retention and recruitment, residential population growth, and expansion of the customer base with the support of volunteers, local government, and community organizations by utilizing the Main Street approach. The goal is to bring more people and more businesses to the Downtown Kenosha neighborhood. The priority initiative for this project is to focus on integrating our three colleges into Downtown. The project would involve communication with Downtown small business owners to better understand unique opportunities they offer for students and may result in development of a new promotional campaign. The team may develop online media, video, print advertising, programs, special events, or other strategies to better connect our area colleges with our Downtown neighborhood.

**Team Name:** Women in Motion  
**Members:** Susan Blust, Amy Grell, Jennifer Krase, Patricia Woods-Clark  
**Project/Sponsor:** Education & Career Preparation for Students and Parents, YMCA/Frank Neighborhood Project  
**Description:**

Frank Neighborhood Project participation in family and youth oriented activities such as sports, mentoring, computers, life skills training sessions and field trips will help give a renewed sense of purpose and direction and exposure to a better way of life. We strive to meet the social, academic and physical needs of Kenosha’s neediest children through programming and family visits. We are currently looking for individuals from various backgrounds that can support our mission statement and serve as mentors and teachers. This team will work with both students and parents within the community and provide exposure to educational opportunities, foreign languages, study abroad and various career options in the fields of business, education, government and non-profit organizations.